## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the Application:

- 1. (Currently Amended) A convolutely wound web material dispensing kit comprising a package, the package comprising:
  - at least one roll of the convolutely wound web material,
  - at least one roll-support adapter capable of supporting the roll of convolutely wound web material and capable of interfacing with a roll-holding fixture having a first single roll capacity, and,
  - wherein the combination of the roll-support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity, and
  - wherein the at least one roll-support adapter is disposed in a cleft area between the at least one roll of convolutedly wound web material.
- 2. (Original) A kit according to claim 1 comprising a plurality of rolls of a convolutely wound web material.
- 3. (Original) A kit according to claim 1 wherein the wound web material comprises a width and spaced apart lines of weakness generally transverse to the width.
- 4. (Original) A kit according to claim 1 wherein the web material comprises a paper material.
- 5. (Original) The kit according to claim 1 wherein the roll and the roll-support adapter are provided in a single package.
- 6. (Original) The kit according to claim 5 wherein the roll comprises a hollow core and the roll-support adapter is disposed within the hollow core.

- 7. (Withdrawn) The kit according to claim 5 wherein the roll-support adapter comprises a carrying handle for the package.
- 8. (Original) The kit according to claim 1 wherein the roll-support adapter is disposed within an adapter container.
- 9. (Original) The kit according to claim 8 wherein the adapter container is disposed within the core of the roll.
- 10. (Original) The kit according to claim 1 wherein at least one kit component comprises an indicia.
- 11. (Previously Presented) A kit comprising a package, the package comprising: at least one roll of convolutely wound web material,
  - at least one roll-support adapter capable of supporting the roll and capable of interfacing with a roll-holding fixture having a first single roll capacity,
  - wherein the combination of the roll-support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity,

an adapter container, and

wherein at least one component of the kit comprises an indicia.

- 12. (Withdrawn) A method of marketing convolutely wound web materials, the method comprising steps of:
  - a) providing at least one roll of convolutely wound web material,
  - b) providing at least one roll-support adapter capable of interfacing with an existing roll-holding fixture having a first single roll capacity and capable of supporting the roll of convolutely wound web material, wherein the combination of the roll-support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity, and
  - c) providing the roll and the roll-support adapter as components of a kit.

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13. (Withdrawn) The method according to claim 12 wherein step of providing at least one roll of a convolutely wound web material comprises providing a plurality of rolls of convolutely wound web material.

- 14. (Withdrawn) The method according to claim 12 wherein the step of providing a web material comprises providing a paper web material.
- 15. (Withdrawn) The method according to claim 12 wherein the step of providing a web material comprises providing a web material comprising spaced apart lines of weakness generally transverse to a width of the web material.
- 16. (Withdrawn) The method according to claim 12 further comprising a step of providing information regarding the quantity of web material comprising the roll.
- 17. (Withdrawn) The method according to claim 12 further comprising a step of providing information regarding the inclusion of the roll-support adapter and the use of the roll-support adapter.
- 18. (Withdrawn) The method according to claim 12 further comprising a step of marking at least one kit component with indicia.
- 19. (Withdrawn) The method according to claim 18 further comprising a step of marking a second kit component with similar indicia.
- 20. (Withdrawn) The method according to claim 12 wherein the step of providing the roll and the roll-support adapter as a kit further comprises steps of: providing a first package comprising at least one roll of material, providing a second package comprising at least one roll-support adapter, and

providing a means whereby the first package and the second package may be acquired at the cost of either the first package or the cost of the second package.

- 21. (New) A convolutely wound web material dispensing kit comprising a package, the package comprising:
  - at least one roll of the convolutely wound web material,
  - at least one roll-support adapter capable of supporting the roll of convolutely wound web material and capable of interfacing with a roll-holding fixture having a first single roll capacity,
  - wherein the combination of the roll-support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity, and
  - wherein the at least one roll-support adapter is incorporated into the package as a carrying handle for the package.
- 22. (New) A convolutely wound web material dispensing kit comprising a package, the package comprising:
  - at least one roll of the convolutely wound web material,
  - at least one roll-support adapter capable of supporting the roll of convolutely wound web material and capable of interfacing with a roll-holding fixture having a first single roll capacity,
  - wherein the combination of the roll-support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity, and
  - wherein the at least one roll-support adapter is provided in an adapter container, and wherein the adapter container is unitized by over-wrapping the adapter container and the package.
- 23. (New) A convolutely wound web material dispensing kit comprising a package, the package comprising:
  - at least one roll of the convolutely wound web material,

at least one roll-support adapter capable of supporting the roll of convolutely wound web material and capable of interfacing with a roll-holding fixture having a first single roll capacity,

wherein the combination of the roll-support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity, and

wherein the at least one roll-support adapter is provided in an adapter container, and wherein the adapter container is adhesively affixed to the package.